CRM software

Whatever lead is generated on Facebook. It can be sent to CRM software, Email, or Gmail. Some clients ask you if they need Facebook lead automation for CRM software.

In Google search, Facebook lead generation CRM then click on available CRM system integrations for Lead Ads-Facebook. Here you can see all the CRM software you can integrate with Facebook. For example, KLaVYO is a CRM software that does Email and SMs marketing platforms. We will use this as an example. We cannot send lead data directly to CRM software we have to use intermediary software like Leads Bridge and Zapier.

CRM

Facebook

Zapier

Question you should ask your client Where Do you want to export the Leads by Automation

The client will tell you the CRM software name. For example Klayviyo. Then in Google you should search Facebook Leads to Klayviyo with Leads Bridge or Zapier.

Ask your client to buy a subscription for zapier. He will give you the access and you can use it for yourself.